

# Two Great Subscription Offers

## TAKE YOUR CHOICE

### The Bamberg Herald, The Progressive Farmer and The Housewife for **\$2.10**

The Bamberg Herald, 1 year.....\$1.50  
The Progressive Farmer, weekly.....1.00  
The Housewife, monthly......50

Regular price.....\$3.00

#### MADE FOR YOU.

The Progressive Farmer is made to cover conditions as they are in the South. Yes, sir—made for you—and if you will read and heed its teachings you will raise more cotton per acre, more corn per acre, more and better livestock, and make a money producing factory out of your farm.

#### MADE FOR YOUR WIFE.

The Progressive Farmer has the strongest, most practical household department of any agricultural paper in the South. Its many features make a special appeal to our women readers and help them as it does the men.

#### MADE FOR YOUR CHILDREN.

The Progressive Farmer has a regular department for farm boys and girls, and a serial story for both young and old. In fact it is a paper for every member of the family.

### THE BEST TWO FOR ALL THE FAMILY—BOTH LEADERS IN THEIR LINE.

#### THE HOUSEWIFE.

We are happy indeed to introduce and to be able to make a clubbing arrangement that will enable our readers to have The Housewife the coming year.

The stories are high class in every way—stories that will appeal to and please you, many with gripping excitement and interest-holding qualities.

Particular attention is given by The Housewife to seasonable, sensible cooking, household hints, and matters of particular interest to mother and child.

The Housewife is a large, well printed magazine; subscription price 50c per year. It is only because the publishers are anxious to develop their subscription list in the South that we have been able to secure a rate on these subscriptions that enable us to include it in this year's clubbing offers with The Progressive Farmer. We know you will be highly pleased if you decide to take the club, including The Housewife.

This great combination of farm sense, farm help, fiction, fashion, fancy work and good cheer for the entire family at **BARGAIN PRICES**

in connection with your subscription to **THE BAMBERG HERALD.**

The Bamberg Herald is a clean cut, live, up-to-date county weekly—your county paper. It gives you all the local news and the important news of the world and of the great war.

**YOU CANNOT AFFORD TO MISS THIS GREAT BARGAIN.**

**OUR SPECIAL BARGAIN OFFER.**  
**ALL THREE ONE YEAR EACH FOR ONLY \$2.10.**  
(Only 4c a week for all three.)

#### ORDER BLANK.

BAMBERG HERALD,

Bamberg, S. C.,

Gentlemen:

Enclosed please find \$2.10. Enter my name as a subscriber for a one year subscription to The Bamberg Herald and one year each to The Progressive Farmer and The Housewife.

Name .....

P. O. .... State ..... R. F. D. No. ....

### The New Woman's Trio and The Bamberg Herald---all one year---\$4.50 value for only **\$2.50**

THE BAMBERG HERALD, one year.....value \$1.50  
MOTHER'S MAGAZINE, one year.....value 1.50  
LADIES' WORLD, one year.....value 1.00  
McCALL'S MAGAZINE, one year.....value .50

TOTAL VALUE.....\$4.50

If you will subscribe or renew for a year's subscription to The Bamberg Herald at once we will include a one year subscription to each of the magazines listed below. The price of The Bamberg Herald and magazines is only \$2.50.

We are offering this New Woman's Trio in connection with Our Paper because we are positive this is the best value for the money ever offered by any publisher.

## SPECIAL!

You may select any dress pattern from the first issue of McCall's received. Send request for it, with 2 cent stamp for mailing charges, direct to McCall Co., New York, N. Y.

#### MOTHER'S MAGAZINE

A magazine of service, whose editorial policy is the result of scientific study of the needs of its subscribers. Its special articles and practical departments constitute an invaluable reference library for the great home-builder—the Mother. Over half-million circulation built upon forty years' successful experience in dealing with the most intimate home and personal problems.

#### LADIES' WORLD.

The favorite household magazine in over a million homes. The value of its Pure Food Department, conducted by Professor Lewis B. Allyn, is immeasurable. Also specially noted for its absorbingly interesting Fiction. Forty Big Features monthly give it the unique distinction of being the only high-class dollar magazine of general interest in the entire woman's field.

#### McCALL'S MAGAZINE.

A recognized Fashion Authority for 45 years, with more subscribers than any other fashion magazine. Fifty exclusive designs monthly, showing latest McCall patterns, whose style, fit, simplicity and economy make them first choice of thousands of well-dressed women. More than 1,200,000 families love McCall's for its wholesome stories, sympathetic articles, newest ideas in Fancy Needlework, Home Dressmaking Lessons, Betty Lyle Wilson's own special Receipts, and the many other interesting and helpful departments including Housekeeping Exchange. "I cannot tell you all that it means to me," writes a South Carolina subscriber. "The second copy saved me more than enough to pay for a year's subscription," writes a Texas friend. "From Fashion to Fiction, it is supreme," writes a New York reader.

#### THE BAMBERG HERALD.

Is your county paper; none better published, and worth every cent of the subscription price.

Send us your order today. Send it by mail or bring it in when you come to town. If you are a regular reader of The Bamberg Herald we urge you to send your renewal order to us and we will extend your subscription for one year.

These three splendid magazines contain the best fiction, serials and short stories by the best authors. Also the best fashions, needlework, household and other departments. In fact, the best of everything. These three high-grade magazines are printed on expensive coated paper and illustrated by the best illustrators. The above magazines are especially fitted to the needs of every home-loving woman.

#### ORDER BLANK

BAMBERG HERALD,

Bamberg, S. C.

Enclosed please find \$2.50. Enter my name as a subscriber for a year subscription to The Bamberg Herald and one year each to Mother's Magazine, Ladies' World and McCall's Magazine, together with one Free Dress Pattern selected from the first issue of McCall's Magazine.

Name .....

P. O. .... State ..... R. F. D. No. ....

ACT QUICK IF YOU WANT ONE OF THESE CLUBS

# THE BAMBERG HERALD